

Any painting by numbers on canvas

# FRANCHISE

Printing on canvas DIY set: Painting by numbers,  
Mosaic painting, Diamond painting.

\*-no need for special equipment



Do you  
paint ?

# DESCRIPTION

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Do you already know “Painting by numbers”, “Painting with rhinestones” and “Painting with mosaics” and are successfully selling it? Does your store have an extra 2m<sup>2</sup> in your store that will be used for an idea which many find interesting?

In any case, this offer is for you since it allows, with minimal investment, in only one day to organise and set up a station for producing custom ordered paintings which will be printed on a canvas for : “Painting by numbers”, as well as sets of “Painting with rhinestones” and “Painting with mosaics”.

We offer our partners to use unique technology of printing a client chosen art set from scratch to finished product, all of which will be provided by us. The process of completing a chosen painting requires only a couple of minutes and can be done right in front of the client.

Online catalogues will be given in which a client may choose a painting of their liking, after which you can print the canvas and assemble the painting provided with all the necessary materials for completion which include acrylic paint (small bags of rhinestones or mosaics- depending on the client's choice). It is unnecessary to invest money into a warehouse to store all premade painting.

All you will need to have is the provides necessities from which you can assemble any chosen painting.

The palette of acrylic paint which we have created is universal for creating and assembling any painting by numbers.

In the creation of “Painting with rhinestones” and “Painting with mosaics” a standard acrylic rhinestones/mosaics palette is used of DMC colors.

The warehouse in Riga (Latvia) always has an abundance of all the necessary materials needed for production of various paintings, this includes : acrylic paints, stretches bars, canvases, rhinestones, mosaics, brushes, packaging, instrument along with other useful materials.



# ADVANTAGES

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- fairly small financial investments

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- added value of 300%



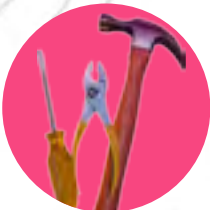
- unlimited electronic catalogue



- no need for any warehouse storage



- universal color palette



- ease of completion



- no need for extra staff members





# MATERIALS

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## Printers



Model: Canon IPF 770

Cost: 900 euro

Size: 1m (length) by 60cm (width)

Connection: Ethernet port 10/100 mb

We offer you a fairly inexpensive, reliable printer with simple watersoluble ink to print the outlines of the painting on a canvas with width of up to 914mm.

- The cost of the shown materials is 0,05 euro
- All of the printing settings are done by us

## Canvases

We produce a cotton canvas for printing the outline (contours) of the painting. The canvas is universal as it is 48cm in width which works perfectly for painting sizes :30x40, 40x40, 40x50 and 40x60:

- the canvases in 20m rolls - 23 euro (for HP)
- the canvases in 40m rolls - 43 euro (for Canon)

For producing "Painting with rhinestones" and "Painting with mosaics" we offer plastic paper made from Polypropylene which are 40cm wide:

- the cost of this canvas roll of 20m - 39 euro



# MATERIALS

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## Stretcher bars



Stretcher bars are assembled from 4 wooden parts which all fit together to create the frame of your canvas, these do not take up a lot of storage space. This is done easily due to the way the bars are constructed together to form a frame.

Cost:

30x40 cm - 1,05 euro

40x40 cm - 1,2 euro

40x50 cm - 1,35 euro

40x60 cm - 1,5 euro

Sizes:

Stretcher bars 30x40, 40x40, 40x50, 40x60 cm:

- The width of the frame 3cm, height 16mm

## Paint

Packaging: 50 pieces of one size

Produced by us, this semi-glossy acrylic paint is made for artistic and decorative purposes, applies well to the canvas, paper, plastic, cardboard, wood, ceramics and metal:

- has a thick consistency
- high pigmentation gives the paint a good consistency and good coverage in one layer.
- has the ability to withstand light (lightfast) and is water resistant (when dry)
- paints are closed well into translucent tubes from PVA.



The cost on one tube 300ml - 3,5 euro

Full palette - 240 colors



# MATERIALS

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## Rhinestones



-acrylic translucent rhinestones with the diameter of 2.8mm

Full palette is of 160 colors DMC

Cost and packaging:

Rhinestones 2.8mm:

Bag 2g, package of 50 bags 4,5 euro

## Mosaics

-round acrylic shiny mosaics with diameter of 2,5mm

Palette 240 colors DMC

Cost and packaging:

Mosaics 2.5mm:

Bag 2g, package of 50 bags 4 euro





# MATERIALS

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## Brushes



Package : Set of 3 nylon brushes sizes 1,2 and 3.

Cost of the set of 3 nylon brushes, package of 200 pieces  
- 75 euro

## Packing

Punching plastic packing  
sizes: 410x310x23 mm, 410x410x23 mm,  
410x510x23 mm, 410x610x23 mm - 1,5 euro

We offer a choice of a gift box made of punching  
plastic and customized stickers.



# INVESTMENTS

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Cost of the franchise:

For production of painting by numbers :1.500 euro

This price involves everything necessary (paints of whole palette, containers for paints, stretcher bars of all sizes, cotton roll, brushes, packaging, stickers, tool for stretching the canvas, instruction and access to server for creating your own paintings)

\*Printer for printing on the canvases is bought separately (900 euro)

In the case that you want to additionally produce paintings with rhinestones and painting with mosaics, additional charge is 3.000 euro

This price involves all the necessities: (rhinestones and mosaics of all colors, canvas roll, tool for picking up rhinestone/mosaic beads, adhesive surface, packaging, stickers, instructions and access to server for creating your own paintings)

In the future you will be able to order additional materials if needed.

## TECHNICAL SUPPORT

-Available videos with instructions for “paintings by numbers”:- how to print on the canvas- how to stretch the canvas- how to fill the spots with paint - how to pack and the sets

-Available educational videos with instructions for “painting by rhinestones and mosaics”:- how to print on canvas- how to adhere the canvas on the backboard- how to adhere the adhesive surface onto the canvas- how to pack the bags of rhinestones for each set- how to assemble the box and pack away the set.

-For producing artworks of “painting by numbers” from a personal photo, the following instructions are available:- how to edit the client’s image in a graphic editor and prepare it for the correct canvas size (manual editing)

-How to convert image into vector format in the 24 color palette (manual work)

-How to create an artwork of completed image (automatic)

- How to upload the artwork for numbering

- How to upload the completed files to your personal gallery for printing

For producing artworks of “Painting with rhinestones and mosaics” from a personal photo we offer an online service that allows you to create new pattern in few minutes and print it on canvas





# ROYALTY

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## Printing services

We have created a database of more than 5,000 popular paintings and fill it up with new paintings daily. You only need to log on to our website in the needed gallery, choose the necessary image and send it “to print” on your installed printer.

Cost is calculated automatically: from 0,2 euro to 1,5 euro depends of your monthly printing.

For your convenience, other files will also be available for printing free of charge:

- a set of stickers of 15 mm for spots with paints with number and the amount of paint for each painting
- A5 size sticker, with a design of the painting, parameters of the product, date production, manufacturer contacts, etc.
- A3 size checklist with outlines and color numbers on them
- technical information sheet for the painting (contours, quantity colors, number of areas, etc.)

## Canvas numbering

To create patterns for paintings by numbers we offer the service “canvas numbering”, which markings with the number of paint in a .PDF file for printing on canvas.

After you prepare an artwork in vector format according to our instructions, you can upload it to your personal account, prepare preview picture with samples of colors and an inscription (3-5 minutes), as well as “canvas numbering” the canvas (which takes 20-40 minutes).

Then the prepared files can be downloaded to your computer and uploaded to your personal gallery.

Cost of service: 1,5 euro

## Designer services

Our professional designers can make a pattern of painting by numbers or mosaic and rhinestones painting from your personal photo.

Cost of the service: 15 euro.



# PRODUCT COST

## Painting by numbers

Size	Canvas	Stretcher bars	Paints	Brushes	Packing	Royalty	Cost
30x40	0,38 euro	0,7 euro	0,54 euro	0,35 euro	0,5 euro	0,2 euro	2,67 euro
40x40	0,48 euro	0,8 euro	0,72 euro	0,35 euro	0,6 euro	0,2 euro	3,15 euro
40x50	0,58 euro	0,9 euro	0,72 euro	0,35 euro	0,7 euro	0,2 euro	3,45 euro
40x60	0,68 euro	1 euro	0,84 euro	0,35 euro	0,8 euro	0,2 euro	3,87 euro

## Mosaic and Diamond painting (full filling on sanvas)

Size	Canvas	Rhinestones	Adhesive	Tools	Packing	Royalty	Cost
30x40	0,50 euro	3,8 euro	0,50 euro	0,15 euro	0,5 euro	0,2 euro	5,65 euro
40x40	0,70 euro	5,5 euro	0,70 euro	0,15 euro	0,6 euro	0,2 euro	7,85 euro
40x50	0,80 euro	6,50 euro	0,80 euro	0,15 euro	0,7 euro	0,2 euro	9,15 euro
40x60	1 euro	7,6 euro	1 euro	0,15 euro	0,8 euro	0,2 euro	10,75 euro

These are the maximum prices are calculated for peace production of paintings.

In the wholesale production of paintings due to optimization of purchases of materials and a decrease in the cost of printing services, the cost price is reduced up to 50%.



# Requirements for buyers of franchise

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- Following instructions of using the brand and personal style
- Following the set prices (recommended retail prices)
- Having a successful business with means of expanding on assortment is welcome:
- Gift shop
- Art salons
- Art studios
- It is possible to open multi-brand stands in malls

## Requirements for facility

- Lighting and electricity
- Internet connection (possible through use of 3G)
- From 6 sq.m (for printing on canvases and assembly the DIY sets)

## CONTACTS

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